

## AXS Investments Launches the AXS Adaptive Plus Fund (AXSPX) Amid High Investor Demand for Alternative Equities

Timely, unique mutual fund strategy is designed to potentially deliver equity market exposure negatively correlated with volatility

**NEW YORK, October 10, 2022 –** AXS Investments, a leading asset manager providing access to alternative investments for growth, income and diversification, announced its launch of the <u>AXS Adaptive Plus Fund (AXSPX)</u> to address wide investor demand for investments designed to enhance portfolios amid today's unprecedented market volatility and uncertainty.

The fund offers unique exposure to the <u>ProfitScore Regime-Adaptive Equity Index</u>, which determines whether the market regime is in a low volatility or high volatility period, then captures the short-term price changes in U.S. equities and cash equivalents. In low volatility periods (typically a bull market), the index's exposure will attempt to systematically capture beta. In periods of high volatility, the index's equity exposure will try to generate alpha. The end goal is to minimize the effect of equity volatility while generating gains in both bull and bear markets.

"We are very excited to have brought this all-weather product to the market, particularly given today's highly volatile, uncertain markets in which investors need improved risk-adjusted returns," said Greg Bassuk, CEO of AXS Investments. "AXS has continued its high growth buildout of our fund lineup that gives investors unique, first-of-their-kind tools to complement their portfolio exposures and have the potential to perform strongly across a variety of market environments."

This AXS fund launch represents just the latest in several innovative fund launches and acquisitions that underscore the AXS commitment to providing access to a wide range of alternatives products for investors. Earlier this year, AXS became the first firm to bring single-stock ETFs to the U.S. market, launching a suite of eight funds that provide leveraged exposure to several popular stocks.

"We are very proud to be the industry's only pure-play provider of alternatives to traditional stock and bond investments," said Bassuk. "The market environment has been challenging this year, and we are grateful that investors have shown trust in the AXS unique set of investment funds, allowing us to become one of the faster-growing fund companies thus far in 2022."

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## **About AXS Investments**

AXS Investments is a leading alternative investment manager providing a diversified family of alternative and sustainable investments for growth, income and diversification. The firm empowers investors to diversify their portfolios with investments previously available only to the largest institutional and high net worth investors. The investor-friendly AXS funds are time-tested, liquid, transparent and managed by high pedigreed portfolio managers with long and strong track records. For more information, visit www.axsinvestments.com.

## IMPORTANT RISK INFORMATION

There are risks involved with investing including the possible loss of principal. Past performance does not guarantee future results. Diversification does not ensure profits or prevent losses. Investors should carefully consider the investment objectives, risks, charges and expenses of the fund before investing. To obtain a prospectus containing this and other important information, please click <a href="here">here</a> to view or download a prospectus online. Read the fund's prospectus carefully before you invest.

The Fund can invest in derivatives, which include instruments and contracts that are based on and valued in relation to one or more underlying securities, financial benchmarks, indices or other reference obligations or measures of value. The Fund may enter into swap transactions. A swap contract is a commitment between two parties to make or receive payments based on agreed upon terms, and whose value and payments are derived by changes in the value of an underlying financial instrument. Certain Fund transactions, such as entering into futures contracts, options, and short sales, may give rise to a form of leverage. For additional information on risks of investing in the fund, please see the prospectus.

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